



GREEN ROUTES | POTENZA

*Learning about sustainable trends in European cities
and promoting sustainable solutions in urban areas*



Green Routes

Erasmus+ Project Key Action 2: Cooperation for Innovation
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How to use the guide?

This guide is accompanied by an Augmented Reality APP: “green routes” which can be downloaded from the Green Routes website at the link: <http://greenroutes.eu>.

After download, open the app, select the corresponding city from the menu and frame the photos, to access extra multimedia content.

Green Routes

Learning about sustainable trends in European cities

The deteriorating state of the natural environment, the number of species of flora and fauna threatened with extinction and, last but not least, the accelerating rate of climate change are real threats not only to the fate of future generations. Many of the negative consequences of reckless human activity, which sustainable development measures are trying to prevent, are already affecting us today. These include, for example, natural disasters and the accompanying phenomena of hunger and impoverishment. In the case of global warming, scientists also agree: we must act now. The situation is similarly bad when it comes to natural resources - many deposits are already running out and their extraction is becoming increasingly costly and damaging to the ecosystem.

The idea of sustainable development postulates social and economic progress that takes place without reducing the ability of future generations to meet their needs. At the heart of sustainable development theory is concern for the state of the natural environment and the preservation of its riches for generations to come.

Sustainable development is not just about reducing the negative impact of human activity on nature, but this is undoubtedly its primary objective. Specifically, adult education is a driver in the interconnections of the three dimensions of sustainable development (economic, social and environmental) and can contribute to the UN's 2030 Agenda. Sustainable development is an organizing principle for meeting human development goals while also sustaining the ability of natural systems to provide the natural resources and ecosystem services on which the economy and society depend. There is a real need for education for sustainable development, and especially non-formal education has a very high impact.

The Green Routes project aims to contribute to sustainable development as a small stepping stone towards a better future for ourselves and our children. Our main goal of Green Routes is to create a toolkit to promote sustainable solutions and trends in urban areas. How do we do it? Through innovative digital tools and creative solutions.

We would like all participants of the project to be conscious about being more sustainable as a community, organizations and individuals. We expect them to be ready to share their new knowledge, to teach and encourage others and to get involved.

That is why we have chosen 5 interesting stops in each partner city, which will show the best sustainable innovators in our city. The Green Route consists of a short description and covers a map. Each stop covers at least 3 sustainable development goals out of 17. The 17 SDGs are no poverty, zero hunger, good health and well-being, quality education, gender equality, clean water and sanitation, affordable and clean energy, decent work and economic growth, industry, innovation and infrastructure, reduced Inequality, sustainable cities and communities, responsible consumption and production, climate action, life below water, life on land, peace, justice, and strong Institutions, partnerships for the goals.

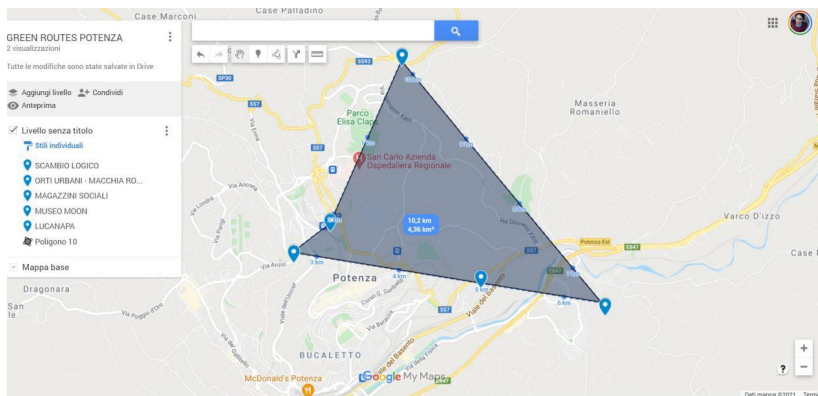
You can find more information about tours, further project results and project on the web page <http://greenroutes.eu/>

Do not forget to check your knowledge on sustainable development and sustainable innovators in your city here <http://greenroutes.eu/#>

Please enjoy the tour!

Green Routes Euro-net Routes in Potenza

by bike 4,6 km , 1,30 h- 5 stops



Potenza, is the capital of the Basilicata region, is a city in which there is a civic activism closely linked to environmental issues. Preponderant is the action of the local section of Legambiente, the most important national association that acts on ecological issues. And in recent years, different active actors have been born who are managing numerous actions related to environmental sustainability.

The realization of the Green Routes Tour of Potenza was therefore designed on the basis of a mapping of these active realities in the area by tracing a path that passes through different aspects of innovation and different areas of the city territory which are enclosed in a 4.6 km triangle reachable through a cycle path of about 1.30 hours. Some of the chosen places are located in the most disadvantaged districts of the city such as Bucleto, a district born after the disastrous earthquake of 1980, which is why these experiences have a greater value also in the field of urban regeneration.

The five scheduled stops are made up of sustainable mobility projects, urban and social agriculture, anti-food waste

activities and environmental education activities related to art.

By visiting the 5 chosen points of interest, the visitor will be able to learn interesting innovations related to the objectives of sustainable development. Therefore Green Routes Tour of Potenza is a tool available to educators, students, tourists and the local community to reconfigure the meaning of the territory in terms of environmental sustainability and stimulate people to generate a new awareness and social and cultural responsibility.



Scambiologico (Legambiente)

Scambiologico (Legambiente)

the first green station of Italy

ADDRESS: piazzale Istria, 1 – 85100 Potenza



An emporium for the sale of organic, zero-kilometer, loose, unpackaged, fair trade and Lucanian handicraft products, spaces dedicated to the bartering of goods in good condition but also a meeting place, training, research and development for the dissemination of environmental culture and the sharing of knowledge. It is ScamBioLoGiCo, the first Legambiente Green Station in Italy created thanks to the agreement signed by Legambiente, the Italian State Railways and the Italian Railway Network for the recovery of unattended stations in various areas in Italy. Logico stands for “local”, “right” and “shared”: the three pillars that make up the so-called sharing economy and that well summarize the principles on which this “non-place” has been transformed into a place. ScamBioLoGico is managed by ENERGAIA S.r.l social enterprise of which Legambiente Basilicata Onlus is the shareholder.

<https://www.scambiologico.it>



MOON Museum

MOON MUSEUM

ADDRESS: via Macchia San Luca, 68/i - 85100 Potenza



It is a project conceived by the Cultural Association La luna al guinzaglio, Ceas Center for Environmental Education and Sustainability recognized by the Basilicata Region, and the Salone dei Rifiutati by the Social Cooperative, in the old building of a toy wholesaler, on the outskirts of the city of Potenza. It is a space open to the community, created to accommodate temporary exhibitions, artistic productions, workshops, residences, seminars and learning projects for schools and social workers.

The MOON bears in its name the desire to create opportunities for encounter and amazement through creative processes that see everyday objects and their possible stories, between familiarity and creativity. In order to promote sustainable development through art and beauty, the MOON offers spaces and services to companies, professionals, schools, public bodies, realities of the cultural and educational sector and opens its spaces and exhibitions in order to organize educational programs and network activities based on different needs.

The MOON is a cultural center that hosts events, meetings, collaborations, consultancy and planning. A rich emporium in which waste material is promoted as a resource and where those who enter find, in addition to the materials themselves, also suggestions on how to use them, experiencing curiosity, fun, emotions, opportunities for cooperation and unexpected encounters.

The materials in the store, adequately collected, displayed and readily available to users, are the scraps and scraps of industrial production, or the errors and remains left in the company's warehouses, no longer salable, which the same companies have provided free of charge to MOON.

<https://www.lalunaalguinzaglio.it/moon-museo-officina-oggetti-narranti/>



Urban and social garden

Urban and social garden Potenza

ADDRESS: via Ondina Valla - 85100 Potenza



The urban and social gardens of Legambiente in Potenza, in the Macchia Romana district, in via Ondina Valla. These are 31 lots of about 65 square meters each, on an area of 3,500 square meters granted by the Municipality of Potenza to the association on free loan for three years. The gardens - divided into social (with the aim of involving the elderly in occupational activities in order to break the isolation and encourage moments of socialization and meeting) and for families (income support initiative through horticultural production aimed at self-consumption) - were awarded through a public tender to the "city peasants". The initiative is part of the "Community gathering, beyond its own garden" project, promoted by the Legambiente Club of Potenza in collaboration with the Municipality of Potenza and financed by the Ministry of Labor and Social Policies as part of the call for proposals "Presentation of experimental volunteer projects.

<https://www.legambientepotenza.it/temi/orti-urbani.html>



Magazzini Sociali

Magazzini Sociali

ADDRESS: Via Racioppi, 10 - 85100 Potenza



Magazzini Sociali - Circular Solidarity responds to the challenges related to the sustainability of agriculture, the relationships within the food supply chains, the layout of urban and peri-urban agricultural areas, the connections between city and countryside, the interpretation of new models of food consumption, the management of natural resources destined for food production, nutritional problems related to food, waste management and the prevention of food waste, food culture, distribution models, the relationship between short supply chains and large-scale distribution, the balancing of local products with those that are geographically more distant. Magazzini Sociali - Circular Solidarity is also a network made up of 26 partners from the public, private and third sectors. Each, by making their skills available, contributes incisively and decisively to the project. And it is precisely from this that Circular Solidarity is born: solidarity must be circular, it must place everyone on the same level to obtain fruits that are lasting and innovative.

With “Avanzi Grazie”, in our Social Warehouse Point, the first regional hub for the collection, portioning and redistribution of surplus food, we can help and guarantee people in need hot meals and a supportive pantry.

<https://www.magazzinisociali.com/>



Lucanapa

Lucanapa

ADDRESS: via Louis Braille, 18 - Potenza 85100



The Lucanapa Association was born with the intention of introducing, promoting, implementing and encouraging sustainable production processes, placing itself both as an experimental laboratory to provide open source know-how to those who want to become part of these processes and as a node of a network of realities, new or already present on the territory, willing to carry out these processes and to cooperate so that there is a guiding criterion for innovation. A sustainable crop for a new model of economic development attentive to environmental, social and cultural protection to be developed in a region compromised by depopulation, pollution, mismanagement of natural resources and inattention to agricultural problems and potential. Cultivating to build: agriculture in the production of semi-finished products for industry", is a project by Lucanapa in collaboration with the Rocco Scotellaro Agricultural Technical Institute of Villa D'Agri (ITA), a materials analysis center (Gaia Emprise S.r.l.) and with the Faculty of Agriculture of the University of Basilicata (SAFE - UNIBAS) for the experimentation of the use of innovative biocomposites derived from the processing of the hemp stem on soils polluted by the massive petroliferous extraction activities in that area from the multinationals of the petroleum as Eni and then transform the land into experimental no-food productions for the production of cosmetics etc. together with the students to make them understand how to reclaim the land and also make it economically sustainable.

<https://www.lucanapa.com/>

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Project:



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KA204 - Strategic Partnerships for adult education

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<http://greenroutes.eu>